

“ADD ON” Credits and Certification to be offered by DoMS

1. The ADD ON Courses shall primarily be run by Department of Management Studies.

2. A) For MBA

In addition to the 76 Credits that a student is required to be enrolled in , a student could additionally enroll himself in few Credit Courses as per below, so as to earn ADD ON Credits:

- i. MBA - Additionally, a maximum of 16 Credits can be earned as ADD ON certification.
- ii. If ALL the 16 ADD ON Credits are earned from the Department of the initial Degree enrollment, the student would get the MBA Degree with Honours (Splsn in xxxxx). MBA Students can opt subjects from the baskets as addons, provided they have not taken the area as their specialization. E,g, MBA student who has taken finance and marketing as specialization cannot opt addons from Finance and Marketing Basket.
- iii. If the 16 ADD ON Credits are earned from any one of the particular Sister Department of the initial Degree enrollment, the student would get the MBA Degree with Honours (Minor in xxxxx) . All departments would define one or more such specializations and the courses for each such Minor, apriori.
- iv. In addition to the Regular Degree a "ADD on Diploma" shall be awarded, if the 16 ADD ON Credits are earned from an assortment of Departments.
- v. If less than 16 ADD ON credits are earned then ADD ON Certification for xxxx credits would be issued.
- vi. The upper limit of Per Semester Credits, for which a MBA student, could at any time enroll himself would NOT exceed 24 Credits.

B) For B.Tech.

In addition to the 160 Credits that a student is required to be enrolled in , a student could additionally enroll himself in few Credit Courses as per below, so as to earn ADD ON Credits:

- i. B.Tech - Additionally, a minimum of 16 Credits can be earned as ADD On Credits.
- ii. If the 16 ADD ON Credits are earned from any one of the particular Sister Department of the initial Degree enrollment, the student would get the B.Tech. Degree with Honours (Minor in xxxxx) . All departments would define one or more such specializations and the courses for each such Minor, *apriori*.
- iii. In addition to the Regular Degree a "ADD on Diploma" shall be awarded, if the 16 ADD ON Credits are earned from an assortment of Departments.
- iv. If less than 16 Add-ON credits are earned then Add-ON Certification for xxxx credits) would be issued.
- v. The upper limit of Per Semester Credits, for which a B.Tech. student, could at any time enroll himself would NOT, in general, exceed 24 Credits EXCEPT in cases where a student chooses to re-register himself for appearing in a DROPPed Course, where the maximum Credit limit allowable, shall then be 24 per Semester.
- vi. ADD ON Courses cannot be registered for during Summer Semester(s) EXCEPT when it is for an Internship.
- vii. The ADD ON Internship and Self Study Elective(s), also follow C1, C2 and C3 pattern of assessment.

3. The department of management studies shall offer ADD ON in Finance, Human Resource, Operations and Marketing Baskets (For B.Tech. (IT/ECE)/ M. Tech. and MBA students). Similarly IT department and ECE departments shall offer ADD ON in respective specialization baskets.
4. Apart from the above, ADD-ON courses shall also be offered in General Management in addition to Life Value and Ethics, Language Basket and Programming Basket. These courses shall be offered as per following rules:
 - i. Each of the above subjects carries 2 credits (1:0:1 LTP structure)
 - ii. Minimum 25 students would be admitted for one batch.
 - iii. Classes would be held on Saturday and Sunday.
 - iv. These can be opted in both odd and even semesters.
 - v. The students opting for an ADD ON course in these baskets should not have any prior certification in the opted area.

Add-ONs offered by the Department of Management Studies

ADD-ON Minor (For B.Tech. (IT/ECE)/ M. Tech. and MBA* students)				ADD-ON Basket Life ,Value and Ethics (For all students)
<i>Finance Basket</i>				<ol style="list-style-type: none"> 1. Hostel Management 2. Mess Management 3. Library Management 4. Campus Management 5. Yoga 6. Karate 7. NSS 8. NCC 9. Swimming 10. Military Studies 11. Personality Development 12. Stress Management 13. Soft Skill 14. Hospitality Management 15. Public Policy 16. Energy Management 17. Psychology 18. Entrepreneurship 19. Dramatics 20. Vedas 21. Music 22. Driving 23. R Programming 24. Python programming 25. Programming Skills 26. Social Sensitization 27. Specialized Sports 28. Gandhian Theory 29. Ambedkarian Theory 30. Nehruvian theory 31. Spirituality 32. Ethics
Codes	Subjects	Credits	L:T:P	
MFAI100A	Financial Accounting Introduction	2	1:1:0	
MFSA100A	Financial statements and analysis	2	1:1:0	
MFMG110A	Financial Management	2	1:1:0	
MMAC110A	Management Accounting	2	1:1:0	
MSAP110A	Security Analysis and Portfolio Management	2	1:1:0	
MBFN100A	Behavioral Finance	2	1:1:0	
MFDV110A	Financial Derivatives	2	1:1:0	
MMFI100A	Management of Financial Institutions	2	1:1:0	
Total		16		
<i>HR Basket</i>				
Codes	Subjects	Credits	L:T:P	
MEIL101A	Emotional Intelligence and Leadership	2	1:0:1	
MHRD101A	Human Resource Development	2	1:0:1	
MEBM101A	Employer Brand Management	2	1:0:1	
MCAI101A	Creativity and Innovation	2	1:0:1	
MSHR101A	Strategic HR	2	1:0:1	
MCMN101A	Conflict Management & Negotiation	2	1:0:1	
MWPB101A	Work place Behavior	2	1:0:1	
MCMG101A	Change Management	2	1:0:1	
<p>Each of the above subjects carries 2 credit (1:0:1 LTP structure) Min. 25 students would be admitted for one batch. Classes would be held on Saturday and</p>				

	Total	16	
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Operations Basket

	Subjects	Credits	L:T:P
MPPY100A	Public Policy	2	1:0:1
MEMG100A	Energy Management	2	1:0:1
MEVS100A	Environmental Studies	2	1:0:1
MNRE100A	New and Renewable Energy Management	2	1:0:1
MCFN100A	Carbon Finance	2	1:0:1
MOMG101A	Operations Management	2	1:0:1
MLSC101A	Logistics and Supply Chain Management	2	1:0:1
MTQM100A	Total Quality Management	2	1:0:1
	Total	16	

Marketing Basket

Codes	Subjects	Credits	LTP
MCRM100A	Customer Relationship Mgt.	2	1:0:1
MSMM101A	Social Media Marketing and Web Analytics	2	1:0:1
MPDD101A	Product Design & Development	2	1:0:1
MACM101A	Advertising and campaign Management	2	1:0:1
MPLM101A	Product Lifecycle Management	2	1:0:1
MSTP101A	STP Strategies	2	1:0:1
MMRI101A	Marketing ROI	2	1:0:1
MPSY100A	Positioning Strategy	2	1:0:1

Sunday.

These can be opted in both odd and even semesters.

Language Basket

1. Spanish
2. German
3. French
4. Mandarin
5. Sanskrit
6. Kannada
7. Bengali
8. Marathi
9. English
10. Hindi

The Language Basket subjects are of 2 credits each in 1:0:1 LTP structure.

	Total Credits	16		
<p>Not More than 25 students would be admitted. These can be opted in both odd and even semesters.</p>				
<p>Notes:</p> <ol style="list-style-type: none"> 1. At the time of registration, the student is required to explicitly specify that he/she has chosen a particular course (among the above listed courses) for Add-ON. 2. *MBA Students can opt subjects from the baskets as addons, provided they have not taken the area as their specialization. E,g, MBA student who has taken finance and marketing as specialization cannot opt addons from Finance and Marketing Basket 3. If a student opts an assortment of subjects across the management basket, such candidate may be awarded 'General Management' minor certificate. 				